

Blackboard

Compartir Pantalla

Inicio en Semana de Turno

Week 03: Exporting companies and adaptation to market changes

El modo de edición está: ACTIVADO

Week 03: Exporting companies and adaptation to market changes

Desarrollar contenido ▾ Evaluaciones ▾ Herramientas ▾ Contenido de colaborador ▾ Descubrir contenido ↑

Mensaje del docente

Welcome to Week 03

Exporting companies and adaptation to market changes

Contenido de la semana

Session 03 BT.pdf

Vocabulary 03

IBM Theory of the business

BUSINESS
TRENDS(Presencial)
(COME.1402.220413.5680.
P)

Página principal

Sílabo

Consultas al docente

Mensajería interna

Mis calificaciones

Mis videoconferencias

Grupos de trabajo

Sala de videoconferencias

Herramientas del docente

Ayuda docente

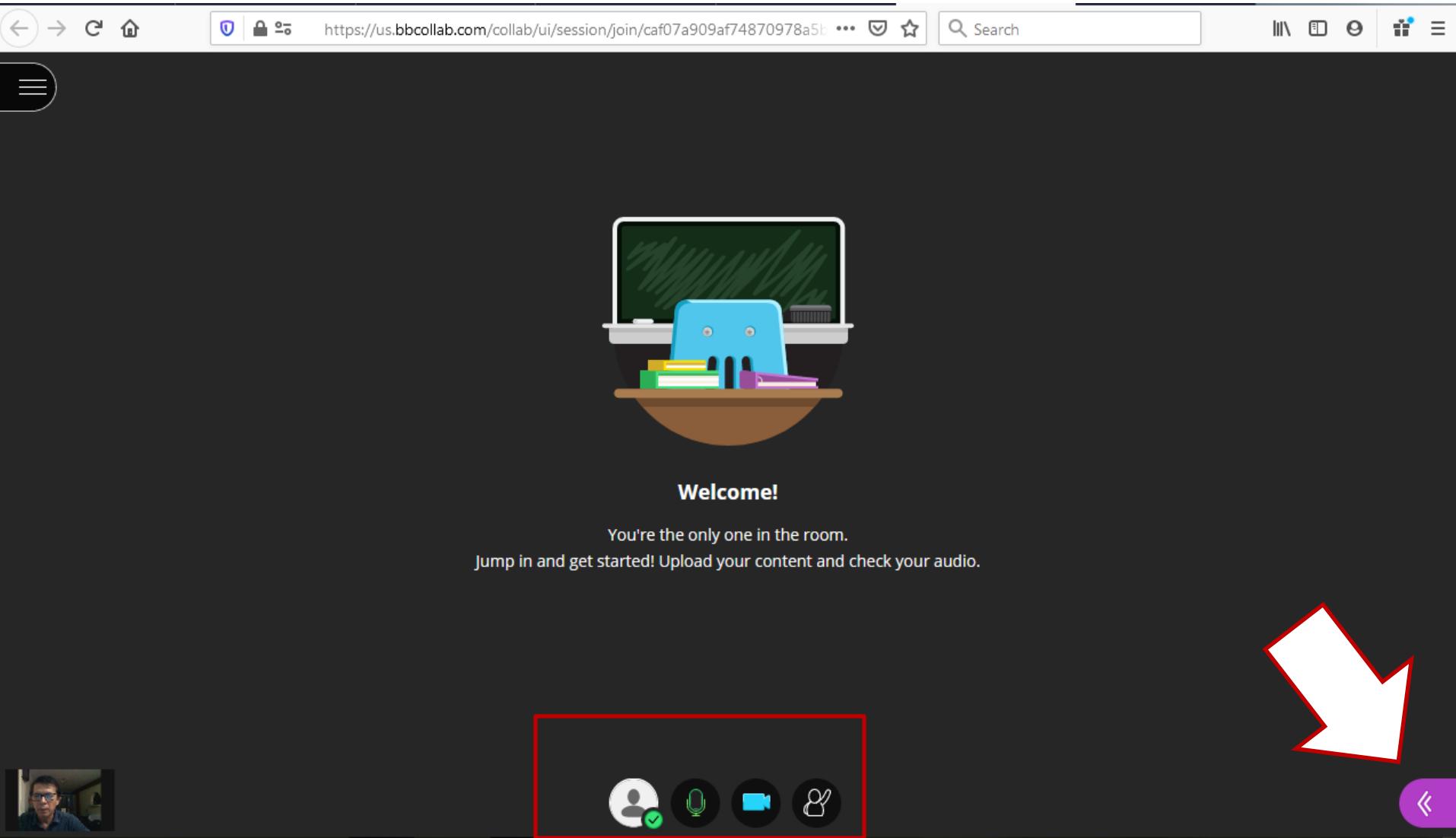
Week 01: Globalization and its impact on global business

Week 02: Changes in the structure of consumption: The aging of society and access to new markets

Abrir Sala de Conferencias en otra Pestaña

The screenshot shows a university LMS interface. At the top, there is a header with the university logo (a stylized 'N' inside a yellow square), the name 'UNIVERSIDAD PRIVADA DEL NORTE', and a user profile for 'OMAR FABRICIO MAGUÍÑA RIVERO' with a notification count of '75'. Below the header, a navigation bar includes links for 'Week 03: Exporting companies and adaptation to market changes', 'Mi Universidad', and a mode switch for 'ACTIVADO'. On the left, a sidebar lists various course modules like 'BUSINESS TRENDS(Presencial)', 'Página principal', 'Sílabo', etc. A red arrow points to a context menu that has appeared over a link in the main content area. The context menu options include: 'Open Link in New Tab', 'Open Link in New Window', 'Open Link in New Private Window', 'Bookmark This Link', 'Save Link As...', 'Save Link to Pocket', 'Copy Link Location', 'Search Google for "Sala de videoconferencias"', 'Send Link to Device', and 'Inspect Element (Q)'. The main content area features a large yellow banner with the text 'Welcome to Week 03' and 'Exporting companies and adaptation to market changes'.

Abrir Panel de Collaborate



Elegir Compartir Aplicación/Pantalla

Screenshot of a web browser showing the BBCollab session join page. A large red arrow points from the text "Elegir Compartir Aplicación/Pantalla" to the "Share Application/Screen" option in the sidebar.

The browser address bar shows the URL: <https://us.bbcollab.com/collab/ui/session/join/caf07a909af74870978a5b>.

The BBCollab interface includes:

- Welcome!** message: You're the only one in the room. Jump in and get started! Upload your content and check your audio.
- Share Content** sidebar:
 - Primary Content**: Share Blank Whiteboard, Share Application/Screen, Share Files
 - Secondary Content**: Polling
 - Interact**: Breakout Groups
- Bottom navigation icons: video camera, microphone, file, speech bubble, user profile, settings, and close.

Desplegar Opciones

Elegir Pantalla Completa

Permitir Compartir Pantalla

Will you allow **us.bbcollab.com** to see your screen?

Window or Screen to share:

Entire screen

All visible windows on your screen will be shared.

⚠ Only share screens with sites you trust. Sharing can allow deceptive sites to browse as you and steal your private data. [Learn More](#)

Remember this decision

Allow **Don't Allow**

Welcome!

You're the only one in the room. Get started! Upload your content and check your audio.

Share Content

Primary Content

- Share Blank Whiteboard
- Share Application/Screen
- Share Files

Secondary Content

- Polling

Interact

- Breakout Groups

Search bar: https://us.bbcollab.com/collab/ui/session/join/caf07a909af74870978

Browser toolbar: Back, Forward, Stop, Refresh, Home, Search, etc.

Bottom navigation icons: Chat, People, Share, Settings, Close.

Pantalla con Efecto Espejo

The screenshot shows a BBCollab session interface. At the top, a browser window displays the URL <https://us.bbcollab.com/collab/ui/session/join/caf07a909af74870978a5b>. Below it, the BBCollab application window is open, showing a mirrored view of a desktop screen. The desktop screen displays multiple browser tabs, including BBCollab, Microsoft Word, and various news websites. A sidebar on the left of the BBCollab window is titled "Share Content" and lists options like "Primary Content" (Share Blank Whiteboard, Share Application/Screen, Share Files), "Secondary Content" (Polling), and "Interact" (Breakout Groups). The main area of the BBCollab window shows a list of shared content items: "Share Blank Whiteboard" (with a pencil icon), "Share Application/Screen" (with a monitor icon), and "Share Files" (with a folder icon). To the right of the BBCollab window, there is a "Share Content" panel with sections for "Primary Content" (Share Blank Whiteboard, Share Application/Screen, Share Files) and "Secondary Content" (Polling, Interact).

You are sharing an application

Share Content

Primary Content

- Share Blank Whiteboard
- Share Application/Screen
- You are sharing an application
- Share Files

Secondary Content

- Polling
- Interact
- Breakout Groups

Share Content

Primary Content

- Share Blank Whiteboard
- Share Application/Screen
- You are sharing an application
- Share Files

Secondary Content

- Polling
- Interact
- Breakout Groups

Elegir Pantalla a Compartir (Dejar la pantalla con efecto espejo)

A screenshot of a video conference interface, likely Microsoft Teams, displaying a sharing menu. A large red arrow points to the browser address bar at the top of the screen, which shows the URL <https://us.bbcollab.com/collab/ui/session/join/caf07a909af74870978a5b>. The sharing menu is open, showing various options under 'Share Content' and 'Secondary Content'. The 'Primary Content' section includes 'Share Blank Whiteboard', 'Share Application/Screen' (which is currently selected and shows a preview of the application being shared), and 'Share Files'. The 'Secondary Content' section includes 'Polling' and 'Interact' (with 'Breakout Groups'). The background shows other participants and the overall interface of the video conferencing platform.

Compartiendo AV – Semana de Turno

Screenshot of a Blackboard course page titled "Week 03: Exporting companies and adaptation to market changes".

The page features a navigation bar at the top with links for "Desarrollar contenido", "Evaluaciones", "Herramientas", "Contenido de colaborador", "Descubrir contenido", and a search bar.

A large yellow callout box in the center contains the text "Welcome to Week 03" and "Exporting companies and adaptation to market changes".

The left sidebar lists course navigation items such as "Página principal", "Sílabo", "Consultas al docente", "Mensajería interna", "Mis calificaciones", "Mis videoconferencias", and "Grupos de trabajo".

Below the sidebar, there are sections for "Sala de videoconferencias", "Herramientas del docente", and "Ayuda docente".

Course content includes "Session 03 BT.pdf" and "Vocabulary 03".

The footer displays the text "IBM Theory of the business".

Compartiendo Presentación (PDF)

A screenshot of a web browser window showing a presentation slide. The slide has a yellow background. In the top right corner, there is a large black letter 'N' with a small triangle above it. Below this, the text 'BUSINESS TRENDS' is in a dark gray sans-serif font. Underneath it, the text 'Week 03: Exporting companies and adaptation to market changes' is in a larger red sans-serif font. At the bottom left of the slide, the text 'Professor: Omar Maguiña Rivero' is in a smaller gray font. The browser interface includes a header with a search bar containing 'Search', a URL bar with the address 'https://learn-us-east-1-prod-fleet01-xythos.s3.us-east-1.amazonaws.com/5e5...', and a toolbar with various icons.

1 of 16

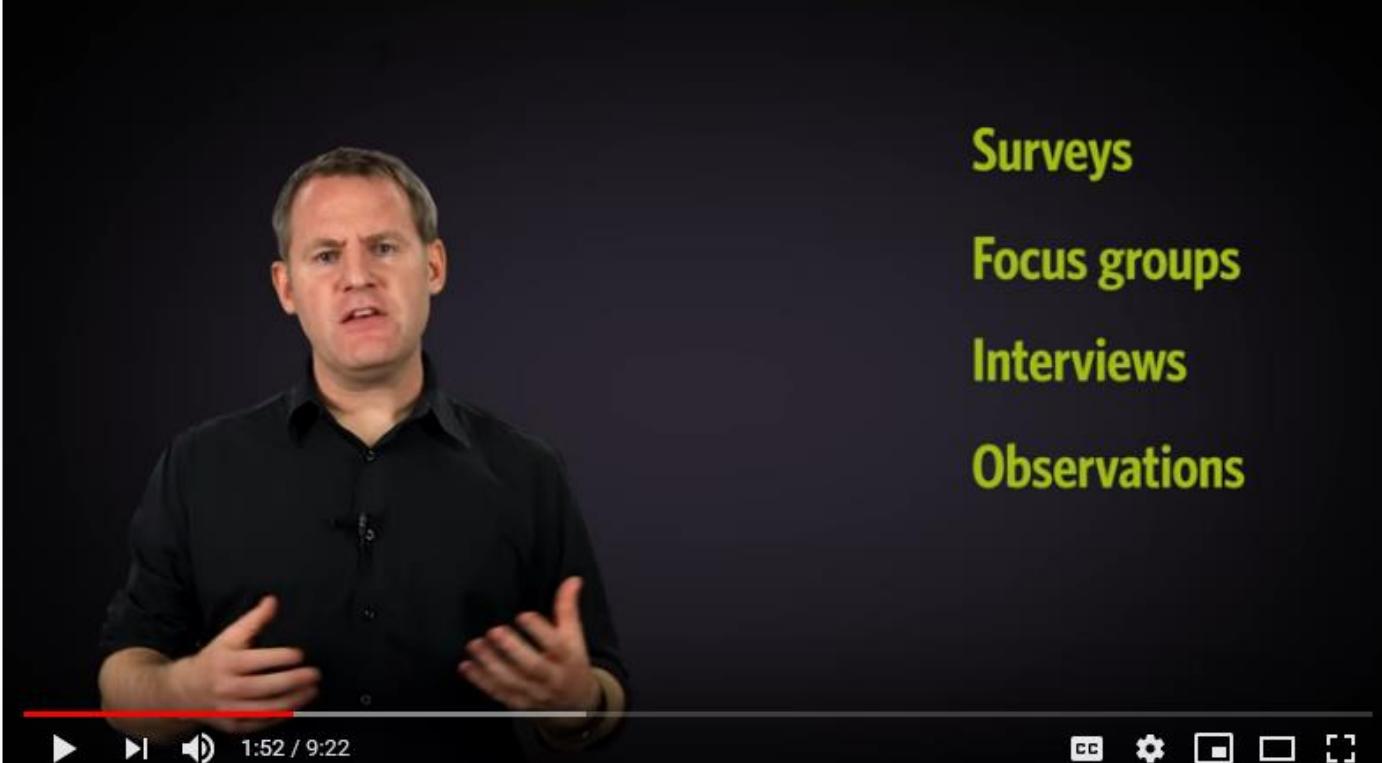
Automatic Zoom

Search

https://learn-us-east-1-prod-fleet01-xythos.s3.us-east-1.amazonaws.com/5e5...

Professor: Omar Maguiña Rivero

Compartiendo YouTube



The image shows a YouTube video player interface. On the left, a man in a black shirt is speaking. On the right, there are four yellow text boxes listing research methods: Surveys, Focus groups, Interviews, and Observations. The URL in the address bar is https://www.youtube.com/watch?time_continue=1&v=jNnuDj9dGdc&feature=. The video player includes standard controls like play/pause, volume, and a progress bar indicating 1:52 / 9:22.

Surveys

Focus groups

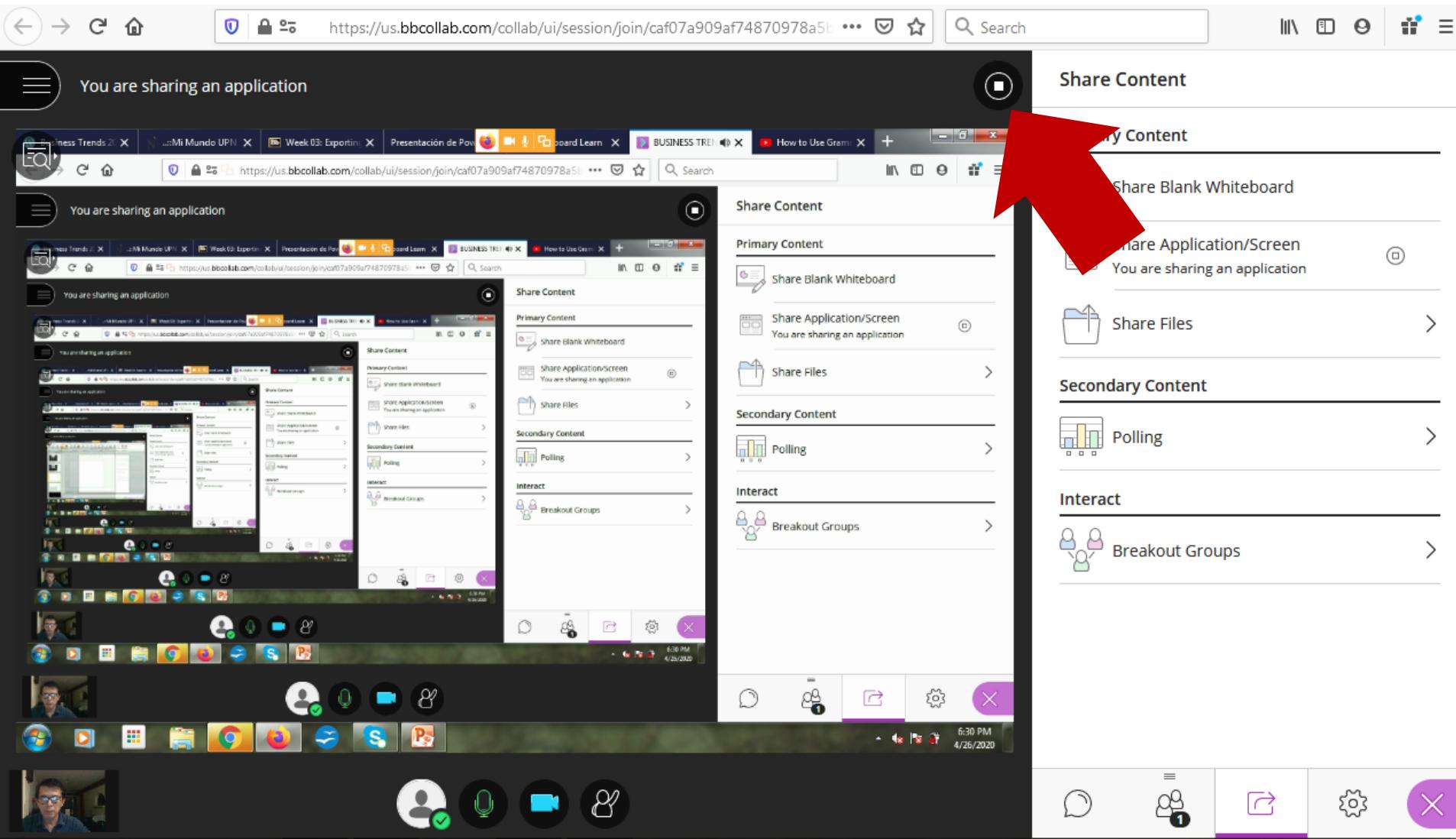
Interviews

Observations

Getting to Know Your Consumer: The Agent Provocateur Story

Unlisted

Al Terminar Regresar a Pantalla con Efecto Espejo y Deshabilitar Compartir



Deshabilitar Panel de Collaborate

The screenshot shows a web browser window for BBCollab. The URL in the address bar is <https://us.bbcollab.com/collab/ui/session/join/caf07a909af74870978a5b>. The main content area features a dark background with a whiteboard icon and the word "Welcome!". Below it, text says "You're the only one in the room. Jump in and get started! Upload your content and check your audio." On the right side, there's a sidebar titled "Share Content" with sections for "Primary Content" (Share Blank Whiteboard, Share Application/Screen, Share Files) and "Secondary Content" (Polling). At the bottom, there are sections for "Interact" (Breakout Groups) and a toolbar with various icons. A large red arrow points from the bottom right towards the toolbar.

Share Content

Primary Content

- Share Blank Whiteboard
- Share Application/Screen
- Share Files

Secondary Content

- Polling

Interact

- Breakout Groups

Welcome!

You're the only one in the room.
Jump in and get started! Upload your content and check your audio.

Red arrow pointing towards the bottom right corner of the screen.

De Regreso a Sala de Conferencias

A screenshot of a web browser window. The address bar shows a secure connection to <https://us.bbcollab.com/collab/ui/session/join/caf07a909af74870978a5b>. The main content area features a dark background with a central illustration of a blue chair at a desk with a green chalkboard behind it. Below the illustration, the word "Welcome!" is centered in white text. A message below it reads: "You're the only one in the room. Jump in and get started! Upload your content and check your audio." At the bottom, there is a navigation bar with icons for user profile, microphone, video camera, and a speech bubble.

Search

Welcome!

You're the only one in the room.
Jump in and get started! Upload your content and check your audio.

THE END